

# 2008 North American Sea Glass Festival

## October 11th - 12<sup>th</sup> – Lewes, DE

### Exhibitor & Sponsor Application & Info

**Welcome** to the 2008 North American Sea Glass Festival! We'd love to have you join this colorful event by the sea! Below is the exhibitor and sponsorship application that will be accepted until **Saturday, June 14<sup>th</sup> 2008**. Applications are reviewed by a small jury and space is limited to 30 booths. We expect these will fill up fast. Products utilizing authentic sea glass will be judged with a higher preference over other products. No artificially tumbled or colored sea glass is accepted at this event. Notification letters will be mailed out Wednesday, July 2nd informing you if you've been accepted to this year's event.

**This festival** is the annual highlight for the international sea glass community. It is being held in the Virden Conference Center in Lewes, Delaware (at the University Of Delaware College Of Marine Studies). There will be extensive, pre-event press coverage and advertising in the media. We expect over 2,000 attendees each day. Some of the best sea glass jewelry, crafts, arts, presenters and collectors from across North America and overseas will be at the event. Collectors will have the opportunity to have their shards identified and even win a cash prize in the annual Shard of the Year contest.

**The Shard of the Year Contest** is held in memory of Joanne Schreiber, founder of the 2004 North East Sea Glass Festival. The grand prize is a \$1,000 award for the very best piece of sea glass. Each paid admission to the festival includes one free shard entry into the contest. The fee to enter additional shards is \$5 per set of three shards. Criteria for judging are available on the NASGA website and at the event. The winner will be determined by the decision of the judging panel comprised of sea glass professionals and NASGA board members. There will be runner up prizes in several categories.

**Location** - The 2008 Festival will be held in Lewes, DE close to Lewes Beach and Cape Henlopen State Park. The local restaurants and shopping are all first rate and everything is available tax-free. Nearby Rehoboth has nightlife and host a Jazz Festival that same weekend so book your hotels or cottages early! The Virden Conference Center has rooms available on a first-come first-served basis. Exhibitors should call 302-645-4100 immediately to reserve one of the 23 rooms available before they are gone. Unsold rooms will be promoted to the public after March 1<sup>st</sup>.

**Festival activities** feature a number of sea glass jewelers, artisans, collectors, and glass experts to estimate the age and origin of sea glass shards. There will be prize giveaways and contests along with collector's tables for attendees to meet and greet fellow collectors from around the globe.

#### **Schedule** (as of 12/06/07)

Friday 4:00pm – 7:00pm Exhibitor set up for early arrivals. (Commercial members meeting 6:00pm tentative)

Saturday 8:00am – 11:00am Exhibitor set up, Continental breakfast, meet and greet shard swap session.

**Saturday 11:00am – 5:00pm - EXHIBITS OPEN TO THE PUBLIC**

Sunday 9:00am – 11:00 Exhibitor Continental breakfast, meet and greet shard swap session.

**Sunday 11:00am – 5:00pm – EXHIBITS OPEN TO THE PUBLIC**

Sunday 5:00pm – 7:00pm – Exhibit tear down

Exhibitors **MUST** be in their booth during the "open" hours and are asked to refrain from tearing down until 5:00pm on Sunday. Security will be provided overnight but exhibitors are encouraged to remove valuables each evening. A detailed event program will be released closer to the festival date with times for special events.

**Vendor Shipping and Drayage services** will be available to those who need to ship merchandise ahead of your arrival to the festival. A drayage service will be hired by NASGA for pre-event deliveries and arrangements for return shipments can be made in advance. Fees and details will be provided upon request.

**For more information or to email a question** go to [www.SeaGlassAssociation.org](http://www.SeaGlassAssociation.org) and visit the "Sea Glass Festival" page.

## Official 2008 Sea Glass Festival Application

**Exhibitor (Please check)** I plan to sell items commercially at the Sea Glass Festival.

Booth Fees:  \$275 Non-member  \$175 Paid commercial NASGA members  \$50 Add electricity.

Includes one 8' x 6' booth, pipe, and drape, ONE 6' white draped table and 2 chairs.

I also need \_\_\_\_\_ additional booth space(s) - Subject to availability.

I also need \_\_\_\_\_ additional tables at \$10 per table - Subject to availability.

**Prize Sponsor - Yes, I'd like to be a "Shard of the Year Contest"**

**Title sponsor \$500 (limit 2) - Category sponsor \$150 (limit 6)**

Sponsors get a written mention in the festival program; a written mention on the Sea Glass Association website and a formal announcement during the "Shard of the Year" awards ceremony.

**Newsletter Sponsor - Yes, I'd like to buy ad space in the "Shore Lines" Newsletter**

- Electronic newsletter is posted one month prior to the Sea Glass Festival. Please check one below.

\$225 for half page (5x7") ad. I understand that I must provide in a 300 dpi digital art ready ad.

\$125 for quarter page (3.5x5") ad. I understand that I must provide a 300 dpi digital art ready ad.

**My total due from above: \$ \_\_\_\_\_**

**Please enclose with your application:**

1. A deposit check for **50%** of your total due (above) made out to NASGA.
2. Send this application and keep one copy for your records. New applicants submit **3 photos** of your work.
3. After Wednesday, July 2, we will notify applicants if they have been accepted. NASGA will not process any deposits until you have been notified of acceptance into the festival.
4. Remaining **balances** are due on **September, 5<sup>th</sup>**, 2008.
5. **Make Checks payable to: NASGA** and mail to: **Michele Buckler, PO Box 352, Lewes, DE 19958**  
(Question? Contact Michele at 302-645-0576 or on her cell at 302-270-7027)

**[Print clearly! Portions of this information will appear in the Festival Program unless you mark it with an X to omit]**

Your Name: \_\_\_\_\_ Repeat Exhibitor?  Yes  No

Business or Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Mobile: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website Address: www. \_\_\_\_\_

Price range of your items: \$ \_\_\_\_\_

25 word description of item(s) you intend to sell and/or exhibit. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Cancellation Policy:** If you withdraw from the festival prior to August 1, 2008 your deposit will be returned in full.

After August 1<sup>st</sup> your deposit becomes non-refundable and cannot be returned.

*Version 12-12-07*

**For office use only:** Date Received: \_\_\_/\_\_\_/\_\_\_

Deposit paid \$ \_\_\_\_\_  Response sent  Balance Due \$ \_\_\_\_\_  Booth # \_\_\_\_\_